

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date of Request to Purchase Ad Time:

3/15/22

Signature:

Bryan Laker

Name:

Bryan Laker

Date of Station Agreement to Sell Time:

3/15/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

Same AS Last Week

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Order #
3194671

Station Call Letters:

KSRZ

Date Received/Requested:

5/18/22

Est. #:

3177

Station Location:

McLACK

Run Start and End Dates:

5/21-25

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KBRL-AM	ORDER#:	3194671	DATE:	03/18/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4421284	
ADVERTISER:	Jim Pillen for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 3177 - 2022 PRIMARY ELECTION (3/21-3/25)	AGY EST:	3177	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-21-2022 TO 3/27/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 03/18/2022 10:47	

COMMENTS

03/18/2022: New agency order, please confirm back through exchange system if able, if not confirm to Melissa.costello@genmediapartners.com. thanks!

03/18/2022: New Order 3/18 - The new order will run Mon 3/21 - Sun 3/27. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

All invoices must contain ISCI codes.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

***** SEND ALL INVOICES TO MEDIA FINANCIAL SERVICES , BROADCAST CALENDAR. Invoices must include advertiser and estimate number along with the following: date/time/rate/isci code/ spot length for each spot ran. ***** station call letters must show on invoice.

WEEK#1

3/21/2022 To 3/27/2022

WK TOT \$540.00

WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/21/2022	3/25/2022	10	\$18	\$180
	2		MTWTF..	10:00AM	3:00PM	60	3/21/2022	3/25/2022	10	\$18	\$180
	3		MTWTF..	3:00PM	7:00PM	60	3/21/2022	3/25/2022	10	\$18	\$180

19975

STATION:	KBRL-AM	ORDER#:	3194671	DATE:	03/18/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4421284
ADVERTISER:	Jim Pilen for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 3177 - 2022 PRIMARY ELECTION (3/21-3/25)	AGY EST:	3177		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-21-2022 TO 3/27/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/18/2022 10:47

TOTAL	Mar														Total
SPOT	30														30
CASH	540.00														540.00
TOTAL	540.00														540.00

Sales Order

Station: KBRL-AM Agency: Media Financial Services
 Contract Name: Jim Pillen 4421284 Address: 1675 Palm Beach Lakes Blvd
 Contract#: 19975 Suite 1000
 Start Date: 3/21/22 End Date: 3/25/22 City: West Palm Beach State: FL Zip: 33401
 Revenue Type: Regional Political Type: Cash Buyer: _____
 Advertiser: Jim Pillen for Governor Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 30
 City: _____ State: _____ Zip: _____ Billing Cycle: Calendar
 Product Name: Jim Pillen 4421284 Salesperson: 1519HOUSE Comm %: 0
 Estimate #: 3177 Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/21/22	3/25/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	18.00	10	180.00	1	
2	3/21/22	3/25/22		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	18.00	10	180.00	1	
3	3/21/22	3/25/22		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	18.00	10	180.00	1	

Billing Projections: By Month

Mar 22
 CA 540.00
 ST 540.00

☒ Print Spot Prices

TOTAL SPOTS 30
 GROSS TOTAL \$ 540.00
 ADJUSTED SPOTS 30
 ADJUSTED TOTAL \$ 540.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ Traffic Manager
☐ ☐ Local Sales Manager

